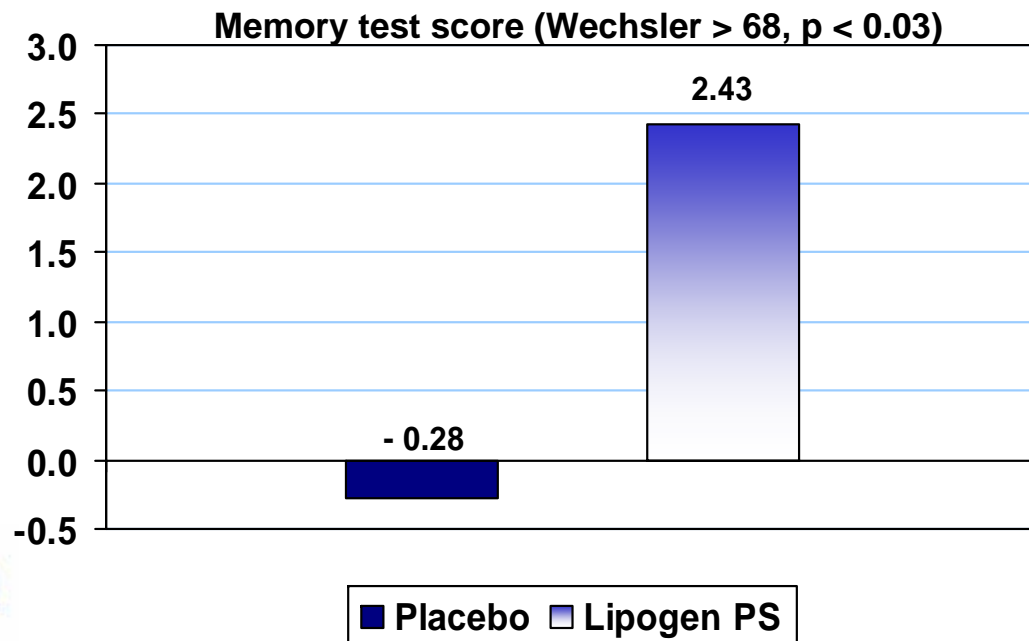


Phosphatidylserine

Lipogen PS

Lipogen PS is:

- The only soy-derived phosphatidylserine (PS) complex clinically-proven support to support key brain functions including cognition, memory and learning.
- The only PS complex with GRAS status (approved for food).
- 100% solvent free.



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Phosphatidylserine

Lipogen PS

US FDA Qualified Health Claim (May 2003)

- Dementia claim and disclaimer: *“Consumption of phosphatidylserine may reduce the risk of dementia in the elderly.”*

Very limited and preliminary scientific research suggests that phosphatidylserine may reduce the risk of dementia in the elderly. FDA concludes that there is little scientific evidence supporting this claim.

- Cognitive dysfunction claim and disclaimer: *“Consumption of phosphatidylserine may reduce the risk of cognitive dysfunction in the elderly.”*

Very limited and preliminary scientific research suggests that phosphatidylserine may reduce the risk of cognitive dysfunction in the elderly. FDA concludes that there is little scientific evidence supporting this claim.

GRAS FDA Affirmation (July 2006) (Generally Recognized As Safe)

“Lipogen PS is GRAS affirmed by the FDA and allowed for usage as a Functional Food in the USA. The approval of GRAS is based on non bacterial enzymatic production.”



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